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## STORY TIME CHESS CHECKMATES ALL OTHER GAMES WITH A COVETED TOY OF THE YEAR NOMINATION

*Unique Chess Set Teaches Children 3+ to Play Using Stories*

Brooklyn, NY (11/2/2020) – “King Chomper has a big belly so he moves very slowly, in fact one step at a time.” Children hearing this tale quickly discover when playing the iconic game of chess that the king can move only one square at a time. **Story Time Chess** (\$49.99), using silly stories, vibrant illustrations, custom chess pieces and a unique chessboard has won the hearts of The Toy Association and snagged a shot at the highest prize of all with a finalist spot in the *2021 Toy Of The Year* (TOTY) competition.

Launched in February 2020, just weeks before the COVID pandemic huddled children and parents in their homes, Story Time Chess became the darling of the coffee table for its appeal to everyone in the house, even preschoolers.

Polls are now open to vote for this game and toys in other categories including plush, action figure and playset. The public is invited to vote online until January 5, 2021 with the winner announced in February. Cast a vote for Toy Of The Year games at:

<https://toyawards.org/toyaward/custom/GameToy.aspx>



Look for these special features: colorful Story Time Chess double-sided board; teaching storybook, coloring book; tournament sized, uniquely molded Staunton pieces with special slot for character images; super thick cardboard punch out accessories; free online standard chess instructions and reusable storage bags. After selling out of its first run of games this summer, a new version is launching now. New adventures feature The Cranky Princess, Thalia the Octopus and Casanova the Dragon. Youngsters learn how to make a plan, try various chess openings and discover the marvels of strategy! Added bonuses with each game include a beautiful silk treasure drawstring bag to store chess pieces plus environmentally conscious packaging (no plastic trays) and a consolidated large story book.

### About Story Time Chess

Story Time Chess (<https://storytimechess.com/storytime-chess-the-game/>) is based on a chess teaching method that has been utilized and perfected over the last 12 years through a New York City-based company called Chess at Three, which has successfully taught over 100,000 children in the last decade how to play chess through stories. The same story-based curriculum being used by these tutors is also being licensed by over 1,000 schools. The brand-new game compresses 12 years of knowledge from teaching young kids how to play chess and the result is a beautifully designed game that can teach any person from age 3-103 how to play chess through fun engaging stories and exercises.